

GOFF PLAZA

Clarksburg's Most Beautiful Residence District

To Be Sold Wednesday, July 28.

IMPORTANT FACTS

TWENTY-FIVE years ago Clarksburg had grain fields, truck gardens, ball parks and show grounds in what is now the East Main Street residence district, which is now built up with beautiful homes ranging in value from \$5,000.00 to \$50,000.00. Available sites are all taken up and the few remaining lots on East Main Street range in price from \$8,000.00 to \$15,000.00, and most of these are not for sale at any price.

CLARKSBURG has a population of nearly 30,000 and realizes the need of a residential district, and GOFF PLAZA is the only place in or about Clarksburg that could be obtained for this purpose without taking to the hills or going miles into the county which was out the of the question entirely.

GOFF PLAZA is just far enough away from the down town section, mills and factories to be FREE FROM SMOKE, DUST AND NOISE, yet reached by two street car lines, five minutes service from the central part of the city.

GOFF PLAZA immediately adjoins the solidly built up residence district of East Main Street.

IN GOFF PLAZA you will find everything ready for the home, all streets are paved, cement sidewalks laid; sewer, water and gas lines in the alleys; telephone wires in conduit under ground; lots all terraced with no grading whatever to be done; wide streets, wide sidewalks and wide alleys.

GOFF PLAZA has the most expensive as well as the most attractive, electric lighting system to be found anywhere, and is so far in advance of anything in the state that it is called "THE FAIRYLAND." Words cannot picture Clarksburg's most beautiful residence district, you must inspect the property to appreciate the character of improvements as well as the advantages to be obtained for homes and investment.

Eight Reasons Why You Should Buy GOFF PLAZA LOTS

Property without a flaw.
Location without a rival.
Prices without a parallel.
Elevation without an equal.
Terms without a competitor.
Restrictions without a fault.
Accessibility without a criticism.
Best investment without a doubt.

ON THE GROUND The Opening Of GOFF PLAZA Will Be The Sensation of the Age Location

The property is bounded on the North by Elk Creek, overlooking a beautiful residence section; on the East by Marshall street; on the South by Buckhannon Pike the home of the late Judge T. W. Harrison, Hon. E. G. Smith and other beautiful homes; on the West by Elk Creek and overlooking the beautiful East Main street residence district, with East Main Street running almost directly East and West through the center of the property.

Transformation

The owner, Mr. Cecil B. Highland, commenced work on this property one year ago last January and has been on the job constantly ever since. All the work has been done under his personal supervision. In leveling and shaping up the property, all street car lines have been lowered and re-laid; all sewer, gas and water lines taken up and laid in the alleys; all telephone wires are put down in conduit under ground; all poles for street car lines, electric wires and lights are iron and ornamental design. Not a wooden pole in the whole property; all streets are paved and will not have to be disturbed; all sidewalks are cement. Wide streets, wide sidewalks and wide alleys. All the improvements in GOFF PLAZA are of the highest and most durable, as well as the most desirable character.

Restrictions

There is one way and only one way to permanently preserve a desirable residence section, and that is to restrict the entire property.

EVERYTHING pertaining to the better sort of living conditions is safe-guarded and protected. Restrictions, such as experience has proved wise, will be permanently enforced for whatever goes to make the welfare of the home. GOFF PLAZA is to be first and essentially a place of beautiful homes. Everything has been done to make Goff Plaza the most desirable home section of Clarksburg.

How to Obtain the Lot You Want On Day of Sale

EACH LOT will have stake in the center with number, price and terms of sale. Tear off outside card, give it to salesman on the ground, sign contract and make a deposit of \$100.00 on the purchase price and a general warranty deed will be made you.

Sale to be closed, contract signed and deposit made on the ground on sale day, thus assuring every one an equal opportunity.

Terms of Sale

TERMS:—One-fifth cash, and the balance on or before one, two, three and four years, with interest at six per cent, payable annually, deferred payments to be secured by vendor's lien.

A discount of two per cent for full cash payment will be allowed.

**GENERAL WARRANTY DEED
WITH EVERY LOT
TITLE PERFECT
No Taxes for 1915.**

**SALE CONDUCTED ON THE GROUND
WEDNESDAY, JULY 28, 1915.**

Beginning at 7 o'clock a. m., and continuing all day and evening.

Illustrated booklet with map, term of sale and other valuable information will be mailed you on application.

TO ADULTS ONLY SOUVENIRS.

Will be given away at GOFF PLAZA lot sale on the ground.

The Willison & Dennison Co.

SOLE AGENT

Offices, Goff Building

Clarksburg, W. Va.

Sale Conducted on the Ground Wednesday, July 28.

All Day and Evening.